



Garrick Theatre, Bonavista

Wednesday, May 24

12:00 p.m. Registration & Networking Begins

1:00 p.m. Welcoming Remarks

1:05 p.m. **Session 1: Sustainable Regional Development: Revitalizing Regions Through Innovation**

Many declining communities and regions around the world have resuscitated themselves by being creative and innovative – sometime in startling ways. The session features Mike Clair speaking to his findings in his [soon-to-be-published](#) book of the same name. This session will be complemented by a refresher from funding partners on the programming that is available to assist in the revitalization and resilience of communities and regions. Featuring:

- **Mike Clair**, Author – Sustainable Regional Development: Revitalizing Regions Through Innovation
- **Nancy Robbins**, Economic Development Officer, ACOA
- **Miranda Maddox**, Regional Manager, Eastern, IET

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Community Sector Council
Newfoundland and Labrador

2:35 p.m. Nutrition Break
Brought to you by: [Community Sector Council NL](#)

3:05 p.m. Session 2: Emerging economic development opportunities in clean growth
With much discussion this past year around wind and hydrogen projects, NL appears to be on the cusp of significant growth in clean energy. Meanwhile, the fight against climate change (and the adaptation to its effects) is accelerating worldwide and within the province. What are the other opportunities afforded to communities and businesses related to the green economy? Featuring:

- **Kieran Hanley**, CEO – *econext*
- **Audrey Parnell**, Climate Change Consultant – Fundamental Inc.
- **Ted Lomond**, President & CEO – North Atlantic

Discussion: Climate Change Adaptation Priorities from an Economic Development Perspective

- **Chris Paterson**, Coordinator, Knowledge Mobilization – Harris Centre

5:00 p.m. Dinner (On Your Own)

7:30 p.m. Networking Social
Dungeons Distillery | 32 Station Rd, Bonavista
Brought to you by: [Common Good Solutions](#)

**COMMON
GOOD
SOLUTIONS**

Thursday, May 25

9:00 a.m. Session 3: Workshop: Data acquisition and use in rural economic development
Good data is important in decision-making, and this is no different in the field of economic development. However, the rural nature of NL's communities makes for small sample sizes and difficulties in interpreting results. How do we overcome these barriers? This workshop will explore this question and attendees will identify data indicators that are important in their work as to inform the development of future models. Featuring a session led by:

- **Jamie Ward**, Manager – Regional Analytics Lab (RAnLab)

10:30 a.m. Nutrition Break
Brought to you by: [CMC Canada](#)



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11:00 a.m. Session 4: **Alternative business models in economic development**

Governments. Businesses. Not-for-profits. These are the organizational structures that we are used to working with in economic development in NL. But there are other tools in the toolkit in terms of both structure and financing that often go underutilized. This session will explore some alternative models that can be deployed creatively in the name of economic and community development in NL. Featuring:

**Presentation: Alternative business models in economic development –
Examples from Across Canada**

- **Paul Blais**, Managing Director, Economic Advisory – Deloitte

Panel discussion:

- **Kristen Murray**, Project Specialist – Newfoundland-Labrador Federation of Co-Operatives
- **Chelsey Macneil**, President – Common Good Solutions
- **Christine Snow**, Manager of Research and Policy – Community Sector Council NL
- **Raïsa Mirza**, Associate Director – Tamarack Institute

12:30 p.m. Lunch

2:00 p.m. Session 5: **Tourism and economic development**

Bonavista is a community rich in history and cultural traditions from centuries past. While in one of NL's tourism hot spots, it is only appropriate to end the EDANL conference speaking to the importance that tourism can play in the practice of economic development. Featuring:

Presentation: Encouraging entrepreneurship through traditional skills

- **Dale Jarvis**, Executive Director – Heritage NL

Panel discussion:

- **Marieke Gow**, Manager & Sommelier – Artisan Inn
- **Shannon Pinsent**, Executive Director – Adventure Central Newfoundland
- **Alicia MacDonald**, Co-Owner and Brewmaster, Port Rexton Brewery

4:00 p.m. Closing Remarks

Special Thanks To:

Deloitte.