



2020 EDANL Conference & AGM - Tentative Agenda

Capital Hotel, St. John's, NL

Wednesday, May 6

- 1:00 p.m. Registration & Networking Begins**
- 2:00 p.m. Welcoming Remarks**
- 2:30 p.m. Session 1: Regional economic development – examples of collaboration**
Highlighting Newfoundland and Labrador success stories where communities and stakeholders in a region have come together to achieve together what they could not accomplish alone.
- 3:30 p.m. Nutrition Break**
- 4:00 p.m. Session 2: Industry, community, and economic development**
Insight into the approach industry takes towards economic development, and how they have engaged with communities in pursuit of common goals.
- 5:00 p.m. Supper on your own**
- 7:00 p.m. Rapid-fire EcDev Presentations**
Short, casual presentations from conference attendees on their economic development initiatives, successes, failures, and lessons learned since the last conference.
** Best experienced with a beverage of your choice.*
- 8:00 p.m. Networking Social**

Thursday, May 7

8:00 a.m. Breakfast

8:30 a.m. EDANL Annual General Meeting

9:15 a.m. Session 3: Recognizing the importance of developing and attracting talent
Understanding the role all economic developers need to play in talent creation, attraction, and retention in order to help our communities and their businesses grow.

10:15 a.m. Nutrition Break

10:45 a.m. Session 4: Export, internationalization, and investment attraction
Exploring how industry, municipalities, and others engage internationally and how actors in this space could be working more closely together.

11:45 a.m. Session 4: Keynote

12:30 p.m. Lunch

1:30 p.m. Session 5: Succeeding as an economic development professional
Zeroing in the soft skills that practitioners need to master in order to manage workloads and make the most of opportunities – plus a rundown of neat and practical EcDev tools and resources.

2:30 p.m. Nutrition Break

3:00 p.m. Session 6: Establishing the professional development and training needs of practitioners
A facilitated workshop for conference attendees to help EDANL establish needs and priorities in the development of its professional development and training programming.

4:00 p.m. Keynote

5:00 p.m. Adjournment

6:30 p.m. Networking

7:00 p.m. Dinner & President's Address

7:45 p.m. EDANL Awards

8:30 p.m. Closing Remarks & Social