

2019 EDANL Conference & Annual General Meeting

Agenda

Wednesday, May 29

1:00 p.m. Registration & Networking Begins

2:00 p.m. Welcoming Remarks

2:30 p.m. Session 1: The importance and contribution of ports to economic development

Panel Discussion Featuring:

- Nora Fever, Business Development Manager, Corner Brook Port Authority
- Ray Greene, Marketing Manager, Port of Argentia
- Dennis Bruce, Senior Vice-President, HDR

3:30 p.m. Nutrition Break

4:00 p.m. Session 2: Municipalities, the environment, and economic development

A Turning Point – Municipal Engagement in Climate Change Initiatives

- Kieran Hanley, Executive Director, Newfoundland and Labrador Environmental Industry Association

Investing in the Environment – the PCSP Journey

- Jeff Lawlor, Director of Economic Development, Marketing and Communications, Portugal Cove - St. Philips

5:00 p.m. Supper on your own

7:00 p.m. NL Economic Developers' Roundtable

Practitioners sharing their initiatives, experiences, and ideas in a casual group setting

8:00 p.m. Social

Thursday, May 30

- 8:30 a.m. Breakfast**
- 9:00 a.m. EDANL Annual General Meeting**
- 9:30 a.m. Session 3: WORKSHOP: Acquiring labour market data, understanding what it means for communities, and tools for economic developers**
- Trudy Parsons, Executive Vice-President, MDB Insight
- 10:30 a.m. Nutrition Break**
- 11:00 a.m. Session 4: Addressing labour force and immigration needs in NL**
- Sharon McLennon, Director, NL Workforce Innovation Centre
 - Ken Walsh, Senior Settlement Coordinator, Association for New Canadians
 - Tania Heath, Program Coordinator, TeamGrowNL
- 12:30 p.m. Lunch**
- 1:30 p.m. Session 5: Emerging economic development considerations for Newfoundland and Labrador**
- Towards a New Innovation Hub in Corner Brook*
- Ken Carter, Director, Grenfell Campus Office of Engagement
- The PLACE-based Model of Community Economic Development*
- Brennan Lowery, PhD Candidate, Memorial University
- Hacking Communities – A Different Approach to Tackling Challenges*
- Jeremy Schwartz, Marketing and Economic Development Officer, City of Mount Pearl
- 3:00 p.m. Nutrition Break**
- 3:30 p.m. Session 6: Support agencies as your partners in economic development**
- Current Priorities and the Regional Approach of the Atlantic Canada Opportunities Agency*
- Manuel Hackett, Manager, Community Development, ACOA
- BDC 101 - How economic developers can engage the Business Development Bank of Canada to support entrepreneurs within the community*
- Kelly Smith, Business Centre Manager, BDC
- 4:30 p.m. Adjournment**
- 6:30 p.m. Networking**
- 7:00 p.m. Dinner & President's Address**
- 7:45 p.m. Presentation of Newfoundland & Labrador's Economic Development Awards of Excellence**
- 8:30 p.m. Closing Remarks & Social**

