



edanl

Economic Developers Association
of Newfoundland and Labrador

Awards of Excellence

About EDANL

EDANL is a not-for-profit association with a mission to build the capacity of those engaged in economic development in Newfoundland and Labrador and advance the practice as a distinct and recognized profession. Learn more about EDANL on its [website](#).

Economic Development Awards of Excellence

Launched in 2018, EDANL's **Economic Development Awards of Excellence** annually [recognize](#) the best projects and practitioners in Newfoundland and Labrador with the following awards:

Community Project

This award recognizes a project that has had a major economic development impact in a community. It rewards such things as strategic planning, business retention and expansion, placemaking, tourism, social enterprise, etc. within a municipality or community.

Marketing

This award recognizes a marketing initiative aimed at attracting, retaining, and/or fostering economic development in Newfoundland and Labrador. It will reward communities or organizations for using marketing and communications to make a positive social or economic contribution at the local, regional, or provincial level.

Best Sector Project

This award recognizes a sector-based project that has had a major economic development within Newfoundland and Labrador. Sectors can be

primary, secondary, tertiary, or quaternary (i.e., industrial, commercial, community services, social, etc.)

Best Regional Project

This award recognizes a project that has had a major economic development impact in a region. It rewards projects that included multiple partners and demonstrate the power and effectiveness of cooperation, coordination, and collaboration between stakeholders beyond the confines of a single municipality or community.

Economic Developer of the Year

This award recognizes an Economic Development practitioner in Newfoundland and Labrador. It rewards excellence in the field of economic development in the context of economic or social contribution to the province of Newfoundland and Labrador.

Title Partnership

The prestigious 'Title Partnership' gives an organization the opportunity to demonstrate their commitment to economic development in Newfoundland and Labrador. The **\$1,500** partnership includes:

- Logo inscribed on each distributed award
- Logo on EDANL website awards page
- Logo on all materials (e.g., website, newsletter) related to promotion of awards
- Recognition as Title Sponsor in a news release announcing award winners
- Recognition of the sponsor at the presentation of the awards on Awards Night
- Speaking opportunity at Awards Night
- 2 attendee tickets to Awards Night
- Sponsor promotional material (e.g., banners) to be displayed at Awards Night



Individual Award Sponsorships

EDANL is seeking sponsors for each of the awards being presented. This includes awards for: (1) Best Community Project; (2) Marketing; (3) Best Sector Project; (4) Best Regional Project; and (5) Economic Developer of the Year. The **\$500** sponsorship includes:

- Logo on all materials (e.g., website, newsletter) related to Awards Night promo
- Recognition of sponsorship before the presentation of the award
- Opportunity to introduce the award winner and present them with their award
- Recognition as sponsor of award in a news release announcing the winners
- 2 attendee tickets to Awards Night
- Sponsor promotional material (e.g., banners) to be displayed at Awards Night

Awards of Excellence partnerships help EDANL to recuperate expenses related to the purchase, inscription, and presentation of the awards to their winners and the costs associated with Awards Night.

Event Details

Date: May 14, 2026

Location: The Well Room
363 Duckworth Street
St. John's, NL

Contact info@ednal.ca with your interest in sponsorship.