



NL  
**Ec Dev25**  
**ST. ANTHONY**  
**SEPTEMBER 24 – 25, 2025**



## Conference Agenda

### Wednesday September 24

- |               |   |
|---------------|---|
| 8:00 – 8:45   | <b>Breakfast</b>  |
| 8:45 – 9:00   | <b>A Welcome and Introduction to St. Anthony</b><br>Wayne Noel, Chairperson ( <i>St. Anthony Basic Resources Inc. - SABRI</i> )   |
| 9:00 – 10:00  | <b>Panel Discussion: St. Anthony Basin Resources Inc. Showcase</b><br>Christopher Mitchelmore, Executive Director ( <i>SABRI</i> )<br>Felicia Hillier, Manager ( <i>SABRI Farms</i> )<br>Terri Byrne, Manager ( <i>SABRI Innovation</i> )<br>Moderator: Mark Whiffen – Business Development Officer ( <i>CBDC Central</i> ) |
| 10:00 – 10:20 | <b>Nutrition Break</b>  <b>Community Foundation</b><br>Newfoundland & Labrador   |
| 10:20 – 12:30 | <b>Workshop: Artificial Intelligence Applications in Economic Development</b><br>Andrew Mercer, Professor ( <i>Keyin College</i> )  |



12:30 – 1:30

Lunch

1:30 – 2:30

**Panel Discussion: Port Operations and Their Role in Driving Regional Economic Activity**

Patti Ricketts – Cruise Marketing Coordinator (*Corner Brook Port*)  
Malcolm Campbell – Harbour Master (*St. Anthony Port Authority*)  
Brent Pomroy – General Manager (*Port of Argentia*)  
Moderator: Jeremy Schwartz – Mgr, EcDev & Housing (*City of Mount Pearl*)

2:30 – 2:50

**Leveraging Canada’s Trade Commissioner Service Investment Network for Economic Growth**

Gillianne Beaulieu – Deputy Director, Investment Promotion Division (*Global Affairs Canada*)

2:30 – 3:00

**Presentation: 13 Ways to Kill Your Community**

Lynn Hammond

3:00 – 5:00

**Site Visits**

SABRI Innovation *or*  
SABRI Farms

**Wellness Hike**

Led by Lindsey Hynes  
Director - Community Vitality, Innovation & Impact  
Community Sector Council NL

5:00

**Dinner (On Your Own)**

7:30

**Economic Developers Networking Social**

Lightkeeper’s Café – Viking Room



# Thursday September 25

8:00 – 8:45

Breakfast



8:45 – 9:00

**2024-25 EDANL Year in Review**

EDANL Board Members

9:00 – 10:30

**EDANL Strategic Planning Session**

Facilitator: Pat Curran

A presentation of EDANL's DRAFT 2025-29 Strategic Plan including a facilitated engagement with attendees to validate and refine priorities

10:30 – 10:50

Nutrition Break



10:50 – 11:50

**Panel Discussion: New Resources for NL Economic Developers**

Nicole Dawe – Executive Director (*Community Foundation NL*)

Alex Rumbolt – Business Sustainability Lead (*econext*)

Sepehr Khosravi – Climate Services Specialist (*CLIMAtlantic*)

Moderator: Andre LeBlanc – Social Ventures Senior Associate

(*Community Sector Council NL*)

11:50 – 12:50

**Panel: Sustaining and Growing Communities**

Joanie Cranston – Owner (The Wellness Centre/Director - Bonne Bay Cottage Hospital Heritage Corporation)

Lisa Davis Ryland – Program Coordinator (Community Youth Network)

Mariana Jiménez Ojeda – Manager of Social Enterprise

(*Community Sector Council NL*)

Moderator: Régis Guyot – Executive Director (*Horizon TNL*)

12:50

**Closing Remarks**

1:00

**Lunch (On Your Own)**

2:00 – 5:00

**Site Tour to Lanse aux Meadows**

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