

Annual Conference & AGM: June 14 – 15, 2018
Mount Peyton Hotel, Grand Falls – Windsor, NL.

With Thanks to Our Conference & AGM Sponsor



Agenda

Thursday, June 14

- 10:30 a.m. Registration & Networking Begins**
- 11:30 a.m. Welcoming Remarks**
- 11:45 a.m. Promote your Community Like a Tech Start-up - Elijah Raji, Townfolio**
Townfolio was started as a \$500 tech startup and grew nationwide in one-year. With a limited budget, this meant creative ways to promote the company. Learn about software tools and tactics that can help make the most of limited organizational budgets.
- 12:30 p.m. Lunch**
- 1:00 p.m. Opportunities Identification Session 1 – Michelle Power, TCII**
With an interactive lecture/discussion/activity style, this session provides an opportunity to learn the steps in opportunity management, to apply them according to Project Management and Performance Management principles, and to consider the relation to one's own community development initiatives.
- 3:45 p.m. Nutrition Break**
- 4:00 p.m. Opportunities Identification Session 2**
- 5:30 p.m. Free Time**
- 7:00 p.m. Dinner & President's Address**
- 7:45 p.m. EDANL Awards**
Award Categories: Community Project (Population over and under 3000); Marketing Award (Population over and under 3000); Economic Developer of the Year and President's EDANL Honourary Member. **This year's awards are made possible by BDC.**
- 8:00 p.m. Social**

Friday, June 15

8:00 a.m. Breakfast

This year's breakfast is brought to you by our host community, Grand Falls – Windsor. Mayor Barry Manuel to bring greetings from the Town.

8:30 a.m. EDANL AGM

The EDANL Board to give an update on the first year of term, including details of the strategic plan completed for the organization, and what's ahead in the coming year.

9:00 a.m. Business Succession – Dale Rideout, BDC

BDC's research shows forty-one percent of Canadian entrepreneurs intend to sell their business over the next five years. Learn more about the research surrounding the wave of business transitions and what motivates sellers and buyers.

9:30 a.m. Local Market Intelligence – Paul Blais, MDB Insight

How can you know what is happening in your local economy when, outside of the Census every five years, almost all socio-economic data is collected on a provincial or regional basis? If you want your clients, businesses and residents to spend and invest more in your community, you need to know what will improve their satisfaction levels. Leave this session with a better handle on how local market intelligence can make a powerful difference in how you prioritize your initiatives.

10:30 a.m. Funding Focus – Panel Discussion

Representatives from ACOA and the Department of Tourism, Culture, Industry and Innovation discuss funding programs and priorities to assist participants in evaluating funding options for local and regional projects, as well as business support.

11:00 a.m. Nutrition Break

11:30 a.m. How Functional is your Region? – Roseanne Leonard, CBDC

CBDCs are working with The Harris Centre to develop functional region reports that are being used to recognize sectors that are key drivers in each region, as well as identify opportunities for future growth and support. Learn about their key findings.

12:00 p.m. Regional Innovation Systems – Kevin Hartley, TCII

Providing an overview of the Government of Newfoundland and Labrador's implementation of a Regional Innovation System (RIS) model, including pilot projects. The presentation will discuss how through identifying regional competitive advantages, diversifying unique assets and encouraging collaborations and partnerships of localized knowledge, RIS can help drive regional economies with a focus on innovations, technologies and R&D.

12:30 p.m. Closing Remarks & Adjourn

Thank you to those who helped make our 2018 conference possible:

